

POND-O-RAMA

JUNE 24-25, 2023

Presented by the St. Louis Water Garden Society

Advertising Opportunities

Advertising and sponsorship are now available for the 23rd Annual Pond-O-Rama. The pond tour "ticket" is a beautiful, full-color booklet featuring each of the host locations, plus information about the Water Garden Society, Ticket Sellers, and Sponsors. This well-attended event brings a wide range of promotional opportunities for businesses and professionals looking to reach an audience of water gardening enthusiasts.

AVAILABLE PRINT ADS:

<u>Ticket Booklet Placement</u>	<u>Size (with bleed)</u>	<u>Size (no bleed)</u>	<u>Price</u>
Inside 2-page color spread	8 ½" x 10 ½"	8 ¼" x 10"	\$650
Outside back cover, 4-color	8 ½" x 5 ¼"	(bleed preferred)	\$575
Inside back cover, 4-color	8 ½" x 5 ¼"	8 ¼" x 5"	\$475
Inside front cover 4-color	8 ½" x 5 ¼"	8 ¼" x 5"	\$475
Inside full page, 4-color	8 ½" x 5 ¼"	8 ¼" x 5"	\$375
Inside half page, 4-color	5 ¼" x 4 ¼"	5" x 4"	\$250
Inside full page, black & white	8 ½" x 5 ¼"	8 ¼" x 5"	\$230
Inside half page, black & white	5 ¼" x 4 ¼"	5" x 4"	\$180

VALUE ADD FOR ALL ADVERTISERS:

- Inclusion on <https://slwgs.org> (logo + link to sponsor website)
- 2 Tickets to the 2023 Pond-O-Rama
- Complimentary membership in SLWGS for one year
- Opportunity to add host locations to this year's tour showcasing your work
- Listing in Water Word (monthly)
- Guest speaking opportunity at an SLWGS meeting

Space is limited. Materials and payment due by **February 28, 2023**.
Contact **Ginny Mueller [314-808-7000 or vcmueller@gmail.com]** to reserve your spot.



St. Louis Water Garden Society
SLWGS.ORG

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ADVERTISER INFORMATION

Business Name _____

Business Address _____

City _____ State _____ ZIP _____

Business Website _____

Business Phone _____

Primary Contact _____

Contact Email _____

Contact Phone _____

SELECT ALL THAT APPLY

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